Brinklow Neighbourhood Plan Survey Results

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What we do

❖ **Benchmarking**

❖ **Car Parking**

❖ **First Time Visitor Reviews**

❖ **Signage Reviews**

❖ **Neighbourhood Planning**

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Neighbourhood Plans I have worked on:

What we do

- ❖ Impartial, detached Research Professional
- ❖ Advice and Guidance on Survey Design
- ❖ Advice on Guidance on best practice for dissemination
- ❖ Online Software
- ❖ Data Processing Unit
- ❖ Analysis
- ❖ Report Writing

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Background

- ❖ **229 valid responses were submitted by Postal and Online Surveys**
- ❖ **Quantitative and Qualitative analysis**
- ❖ **Each of the questions has been analysed individually**
- ❖ **Examples of analysis**

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How long have you lived in the Parish?

	%
Less than 1 year	1
1 to 5 years	22
6 to 10 years	11
11 to 25 years	30
More than 25 years	35
Prefer not to say	0
N=	223

What are your views on the size of any further housing developments in the Parish over the next 15-20 years? (Please tick one option per row)

	Strongly agree %	Agree %	No opinion %	Disagree %	Strongly disagree %	N=
Garden infill development	16	33	20	15	16	176
Infill, small plots of one or two houses	30	49	7	8	7	181
Small developments (10-15 house plots)	21	37	6	21	16	175
Medium developments (16-50 houses)	7	17	6	29	41	174
Large developments (more than 50 houses)	6	5	1	19	69	168
Conversion or change of use of existing buildings or previously developed (brownfield) sites	23	47	15	9	6	175

Todays Presentation

Todays Presentation

Starter for 10

❖ **What do you like about living in Brinklow?**

❖ **Where is there room for improvement?**

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Environment

❖**Importance and Protection of Environment**

❖In terms of aspects of the Parish which respondents felt were Very Important/ Important to them:

❖'General upkeep of the village'(98%)

❖'Protected open space and trees' (97%)

❖'Easy access to the countryside' (94%)

❖'Rural atmosphere' (94%)

❖'Open countryside reaching close to the centre' (93%)

❖'Quiet environment' (91%)

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Environment

❖**Importance and Protection of Environment**

❖Respondents either 'Strongly Agreed or Agreed' that in terms of development protection was needed for:

❖'Open green spaces and countryside' (97%)

❖'Brinklow Parish's character e.g. varied historic buildings, rural feel' (97%)

❖'Environment (trees, wildlife etc) (96%)

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Environment

❖**Importance of Conversation and Heritage**

❖Respondents either 'Strongly Agreeing' or 'Agreeing' to the following statements;

❖'The Parish should actively protect unique local historic features, footpaths and countryside' (99%)

❖'Conservation Area status is important to preserve both the building and the mature trees for current and future generations' (98%)

❖'Historic buildings in the Parish need to be maintained (where appropriate) renovated sympathetically' (98%)

❖'The character and architecture of the older buildings in the village is an important feature of the Parish' (97%).

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Environment

❖**Improvement and Promotion of Green Spaces**

❖In terms of 'Green Spaces' and 'Environment' that respondents would like to see improved respondents 'Strongly Agreed' or 'Agreed' with the following;

❖'Wildlife sites e.g. Old Canal, the Tump' (93%)

❖'Existing green spaces within the village' (92%)

❖'Trees and hedgerows to provide wildlife habitats and enhance the rural nature of the Parish' (90%)

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Environment

❖**Improvement and Promotion of Green Spaces**

❖In regard to 'Green Space and Environment' schemes that respondents would like to see promoted:

❖92% either 'Strongly Agreed' (52%) or 'Agreed' (40%) with 'Planting more trees'

❖91% 'Wildlife meadows'. (46% Strongly Agreed/ 45% Agreed)

(Please tell us which of the following actions concerning economic development in the Parish you agree/ disagree with? Please tick one option per row)

	Strongly agree %	Agree %	No opinion %	Disagree %	Strongly disagree %	N=
Mixed property types and size	37	39	10	8	6	180
Green spaces	59	33	6	2	1	177
Green areas for wildlife	62	29	7	2	1	179
Tree planting	65	27	6	2	1	177
Shrubs and hedges	63	28	7	2	1	179
Dedicated cycle paths	31	30	29	7	3	173
Pavements for pedestrians	62	34	2	1	1	180
Developments are connected by pathways to enable walking through, rather than just cul-de-sacs	35	35	21	6	3	178
Other	35	6	59	0	0	17

Housing

❖**Village Identity**

❖95% of respondents rated 'Village identity/ feeling part of a community' as an important aspect of the Parish

❖89% 'Strongly Agreed' (69%) or 'Agreed' (20%) with the need to 'Control development to maintain Brinklow Parish's fundamental size and shape'.

Community Facilities

	Daily %	More than once a week %	Weekly %	Monthly %	Less than once a month %	Never %	N=
Shop	13	41	23	16	5	2	204
Churches	0	4	7	10	48	31	198
Post Office	2	34	31	22	9	1	201
Hairdressers	0	2	3	33	18	44	198
Surgery	1	3	7	39	45	5	202
Pharmacy	0	4	9	43	38	5	203
Food outlets	1	11	21	32	27	8	201
Community Hall	0	0	9	16	52	22	201
Scout HQ	0	3	3	3	15	77	199
Playing field and facilities	18	12	18	12	19	21	200
Pubs	2	17	16	27	25	14	203
Allotments	2	3	0	1	3	90	203
Primary schools	16	1	0	0	1	82	201
Nursery	5	2	1	0	1	92	199
Other	25	8	25	0	0	42	12

Community Facilities

	Very important %	Important %	No opinion %	Not important %	Not at all important %	N=
Shop	90	9	1	0	0	202
Churches	58	23	13	4	4	199
Post Office	91	7	1	0	1	201
Hairdressers	49	31	16	2	3	200
Surgery	93	6	1	1	0	201
Pharmacy	92	6	2	1	0	201
Food outlets	66	24	5	2	2	202
Community Hall	60	30	7	1	1	201
Scout HQ	45	30	20	1	4	200
Playing field and facilities	77	18	3	1	1	202
Pubs	64	26	5	3	1	201
Allotments	33	37	23	3	4	200
Primary schools	62	27	8	1	1	201
Nurseries	55	33	9	1	1	201
Other	70	0	30	0	0	10

Community Facilities

❖In terms of aspirations for community facilities:

❖ 69% of respondents either 'Strongly Agreed' (27%) or 'Agreed' (42%) with 'Churches improved and used more creatively, e.g. concerts, plays'

❖67% 'More facilities for older children' ('Strongly Agree' 20% / 'Agree' 47%)

❖58% of respondents either 'Strongly Agreed' (24%) or 'Agreed' (34%) with the Parish aspiring to provide a '24-hour cash point'.

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Business Development

❖ In terms of the type of Business Development which should be encouraged in the Parish:

❖ 81% either 'Strongly Agreed' (33%) or 'Agreed' (48%) with 'Home working'

❖ 73% 'Pubs/cafes/ restaurants'

❖ 69% 'Agricultural/ Food Production'

❖ 69% 'Service trades e.g. plumbers, electricians'

❖ 64% 'Nursery'

Housing

❖Over half of respondents (54%) agreed with RBC's decision to reject all potential development sites except the 100 new homes they have proposed.

Housing

❖ 58% of those responding to the online survey question 'Do you think the Parish needs more housing' stated 'No'. 46% of paper-based survey respondents stated that 'No more housing required'.

❖ When asked in the paper-based survey 'How many more houses do you think the Parish needs in the next 15-20 years' 30% stated 'No more housing'.

Housing

❖**Type of Future Development**

❖ The key message was that any future development should be 'For young people who would like to live in Brinklow Parish in the future'

What are your views on the size of any further housing developments in the Parish over the next 15-20 years?

	Strongly agree %	Agree %	No opinion %	Disagree %	Strongly disagree %
Garden infill development	16	33	20	15	16
Infill, small plots of one or two houses	30	49	7	8	7
Small developments (10-15 house plots)	21	37	6	21	16
Medium developments (16-50 houses)	7	17	6	29	41
Large developments (more than 50 houses)	6	5	1	19	69
Conversion or change of use of existing buildings or previously developed (brownfield) sites	23	47	15	9	6

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Are any more of the following housing types required?

	Yes %	No %
Flats/ apartments	26	74
Bungalows	59	41
Detached houses	39	61
Semi-detached houses	60	39
Terraced housing	43	57
Large/ luxury houses	14	86
Agricultural conversions	55	45
Affordable starter homes for 100% purchase	64	36
Affordable homes for part rent/ part buy	48	52
Social housing through housing association	28	72
Sheltered housing for the elderly (a group with a warden)	66	34
Short/ medium term rental properties: Buy to let and investment properties	14	86

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Housing

❖ **Design of Future Development**

❖ 96% of respondents either 'Strongly Agreed' (67%) or 'Agreed' (29%) that if new properties were to be built they would support 'Dwellings of appropriate size and character for the neighbouring area'.

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❖ **Design of Future Development**

❖ 96% of respondents either 'Strongly Agreed' (62%) or 'Agreed' (34%) with 'Pavements for pedestrians' as a design feature of any new housing development in the Parish.

Housing

❖**Design of Future Development**

❖ 94% of respondents 'Strongly Agreed' (61%) or 'Agreed' (33%) with 'Off road parking' as a design feature they would support

❖87% 'Strongly Agreed' (48%) or 'Agreed' (39%) with 'Low Energy considerations'.

Housing

❖ **Design of Future Development**

❖ In terms of environmental features on new housing developments in the Parish, respondents either 'Strongly Agreed' or 'Agreed' with:

❖ 'Tree planting' (92%)

❖ 'Green spaces' (92%)

❖ 'Green areas for wildlife' (91%)

❖ 'Shrubs and hedges' (91%).

❖ **Traffic Issues Impacting Development**

❖ In regard to specific actions concerning development, 93% of respondents either 'Strongly Agreed' (74%) or 'Agreed' (19%) with the assertion to 'Address traffic issues, e.g. speeding vehicles).

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Traffic and Transport

❖**Traffic Issues Impacting Development**

❖Transport issues were classed as a current barrier to Business Development within the Parish with 79% of respondents either 'Strongly Agreeing' (56%) or 'Agreeing' (23%) with 'Parking' and 74% 'Traffic flow (congestion')' ('Strongly Agree' (49%)/ 'Agree' (25%).

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Traffic and Transport

❖**Traffic Issues Impacting Development**

❖From those respondents who do not want to see more 'Tourists and Visitors being attracted to the Parish', 96% either 'Strongly Agreed' (78%) or 'Agreed' (18%) that this was due to 'Car parking issues'

❖95% either 'Strongly Agreed' (76%) or 'Agreed' (19%) that this was due to 'Traffic issues'.

Traffic and Transport

Traffic and Transport

❖ **Speeding Vehicles**

❖ 93% of respondents either 'Strongly Agreed' (73%) or 'Agreed' (20%) that 'Speeding vehicles' were problematic in the Parish.

❖ 38% of these indicated that the issue was prevalent on 'Broad Street' whilst 22% stated 'Lutterworth Road'.

❖ In terms of time of day, 'Rush Hour/ Peak times' was the most common response.

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Traffic and Transport

❖**Volume of Traffic**

❖87% of respondents either 'Strongly Agreed' (62%) or 'Agreed' (25%) that the 'Volume of traffic was too high' in the Parish.

❖54% of those who provided a rating of either 'Strongly agree' or 'Agree', indicated that there was a problem with the volume of traffic being too high on 'Coventry Road' with 43% stating 'Broad Street'.

❖ When questioned on the time of day the traffic volume was problematic 26% referred to 'Rush Hour', 21% 'Morning' and 12% 'Peak'.

Traffic and Transport

❖**HGV**

❖86% of respondents either 'Strongly Agreed' (68%) or 'Agreed' (18%) that 'HGV traffic' is a problem in the Parish with 45% of comments referring to 'Coventry Road' and 37% 'Broad Street'.

❖When asked the time that HGV traffic was a problem a number of comments cited 'All the time'.

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Traffic and Transport

Traffic and Transport

❖**Increased Car Parking**

❖65% of respondents felt that more public car parking space should be made available.

❖80% either' Strongly Agreed' (37%) or 'Agreed' (43%) with 'Near the shops and food outlets on Broad Street'

❖78% 'Near the playing fields' (32% 'Strongly Agree'/ 46% 'Agree')

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Traffic and Transport

❖**Car Parking Issues**

❖65% of respondents either 'Strongly Agreed' (46%) or 'Agreed' (19%) that 'Car parking on the pavements' was a problem in the Parish

❖When asked the location of this issue 30% reported 'Coventry Road' and 25% 'Broad Street.

❖10% indicated that the problem of cars parking on the pavements was 'Evenings' and 9% 'Anytime.'

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Traffic and Transport

❖ Car Parking Issues

- 77% of respondents 'Strongly Agreed' (55%) or 'Agreed' (22%) that 'Parking close to junctions' was problematic in the Parish.

- 36% commented that this problem was prevalent on 'Coventry Road', 35% 'Heath Lane' and 34% 'Broad Street'.

- 'School times' was cited when questioned on the 'Parking close to junctions' being an issue

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Traffic and Transport

❖**Traffic Management Solutions**

❖82% of respondents either 'Strongly agreed' (55%) or 'Agreed' (27%) that '20 mph zones near the school' are needed

❖ 72% that '20 mph zones near the shops' are needed. ('Strongly Agree' 46% or 'Agree' 26%).

❖70% or 'Strongly agreed' (49%) or 'Agreed' (21%) that '20 mph zones along Ell Lane' are needed.

Questions and Answers