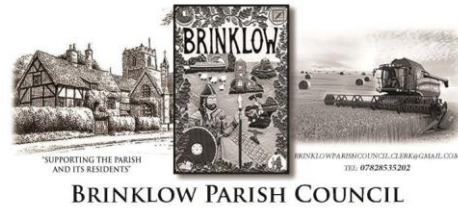




PEOPLE & PLACES
Insight



BRINKLOW 2025 DEVELOPMENT SURVEY FINAL REPORT

MAY 2025



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EXECUTIVE SUMMARY

PROPOSED NEW DEVELOPMENT

Opposition to New Development

- 90% of respondents reported that they were opposed to the planned new housing development, from this cohort 73% were 'Very Opposed'.
- Key themes to emerge from qualitative feedback was that residents were opposed to the new development because of 'Lack of Infrastructure' including 'Doctors', 'Schools' and 'Traffic'. Environmental issues were also mentioned such as 'Loss of Green Spaces', 'Flooding' and 'Impact on the Sewage System'. Finally, 'Loss of Village Identity' was another key theme.

REQUIREMENTS OF ANY NEW DEVELOPMENT

New Properties to fit in

- In terms of the Types of Properties that are required in Brinklow, 82% stated 'Properties to fit in visually with existing streetscapes' were either 'Very Important' (63%) or 'Important' (19%)

New Properties to have Gardens

- 71% indicated that in any new development it was important that 'Properties have gardens'. (39% 'Very Important'/ 32% Important).

New Properties to be Privately Owned

- 62% stated that being 'Privately Owned' (29% Very Important/ 33% Important) was important in terms of the type of tenure of new properties that are required in Brinklow.

TRANSPORT AND TRAFFIC

- Over 90% rated 'Safer Crossings' (92%), 'Off-Street Car Parking' (91%) and 'Traffic Calming Measures' (90%) as Transport and Traffic Solutions which were Important to Brinklow. In terms of 'On-Street Car Parking' and 'Safer Crossings', 'Broad Street' was identified as a key location.

ENVIRONMENT

- In terms improvements to existing/ provision of new Environmental Features over 90% stated this was either 'Very Important'/ 'Important' in terms of 'Green Areas for Wildlife' (98%), 'Tree Planting' (97%), 'Green Spaces' (96%), 'Improved Flood Prevention Measures' (95%), 'Access to Countryside' (93%) and 'Connectivity of Footpaths and Bridleways' (92%).

CHILDREN AND YOUNG PEOPLE

- In terms of the importance of improvements to existing/ provision of new facilities for Children and Young People in Brinklow, 69% stated 'Upgrades to current School', 69% 'Access to Secondary Education', 66% 'Playgrounds/ Play Areas' and 64% 'Pre-School Nursery'.

INFRASTRUCTURE

Health Services

- 80% stated that 'Improved access to Doctors Surgery and Pharmacy' were 'Very Important (57%)' / 'Important (23%)' in terms of improving Brinklow and 52 % 'Additional Health Services e.g. Dentists, Opticians.'

CCTV

- 67% reported that 'Additional CCTV' would be needed in any new development.

OVERVIEW

In March 2025 Rugby Borough Council issued a Consultation document concerning a new “Local Plan”. The “Local Plan” included the proposition to build 415 homes in Brinklow. In response to the proposal, Brinklow Parish Council commissioned independent research company, People and Places Insight Ltd, to conduct a survey of Residents.

People and Places Insight are specialists in both Town Centre Performance Management and Location Surveys. In terms of the latter, People and Places Insight have worked on an array of Neighbourhood Plans and Housing Needs Surveys since 2008, and were the consultancy appointed by Brinklow Parish Council to conduct the Survey and Stakeholder Engagement elements of the recent Neighbourhood Plan and Housing Needs Survey.

People and Places Insight Limited in conjunction with associate planning specialist Jenny Lampert and Brinklow Parish Council designed a detached and objective Development Survey. Each of the households in Brinklow received a flyer advertising the online survey link and QR Code delivered by members of a Parish Council Working Party. The objectives of the survey and the process for completion were clearly stated alongside details for whom to contact if paper-based surveys are preferred for completion.

METHODOLOGY

The survey allowed for feedback from all those living within the household and was estimated at a maximum of 5 minutes to complete.

In total **249** surveys were returned.

Please note the qualitative comments in the report are copied directly from respondents so may include spelling and grammatical errors.

The following Results section is based on the structure of the Survey.

Please note the N figure relates to the total number of respondents to each individual question as some questions were routed dependent on answers.

RESULTS

HOW OLD ARE YOU? (PLEASE CHOOSE ONE OPTION ONLY)	
	%
16-20	2
21-30	6
31-40	12
41-50	17
51-60	21
61-70	19
71-80	16
81-90	5
91 and Over	1
N=	249

Q1: HOW SUPPORTIVE OR OPPOSED ARE YOU TO THE PLANNED NEW HOUSING DEVELOPMENTS IN BRINKLOW?	
	%
Very Supportive (Please go to Q1A)	4
Supportive (Please go to Q1A)	2
Neutral (Please go to Q2)	4
Opposed (Please go to Q1B)	17
Very Opposed (Please go to Q1B)	73
N=	248

90% of respondents reported that they were opposed to the planned new housing development, from this cohort 73% were 'Very Opposed'.

Q1A: PLEASE PROVIDE THE REASONS AS TO WHY YOU ARE SUPPORTIVE OF THE PLANNED NEW HOUSING DEVELOPMENTS?

Comments supplied by those who were supporting of the planned new housing developments were:

- *New people into the village*
- *The houses have to be built somewhere and Brinklow is a good location with road links and some facilities.*
- *More people in the village will help it grow*
- *I've lived in the village for 43 yrs in that time i estimate only a max of 50 houses have been built. The council rejected 100 homes some years ago and now are facing more. We cannot keep allowing the elderly to prevent new growth, growth which would support local business people and infrastructure.*
- *Improve the local economy*
- *Bring affordable houses*
- *New facilities*
- *106 money for the village*
- *New opportunities for the village via 106 money, affordable houses and new green spaces*
- *Might bring some new faces to a dying village. Allows younger families the opportunity to buy new builds and bring some life into a predominantly old time village. Local businesses will be booming. New houses are needed somewhere why not on a hideous wasteland of a "farmyard"*
- *There has been no Council lead development in the village since the late 1960's!! New housing can bring great benefits for the village and support the local business, doctors surgery and school.*
- *The only development in the village has been small developments of unaffordable housing on Brownfield sites (Poppy Close and Percy Close being 2 recent examples). There is a chronic housing shortage nationally. As a father of 2 teenage children, I want to like at least the possibility that they would be able to buy a home in the village should they choose to stay local.*
- *I believe that we do need additional housing within the village, the village is growing and there is not enough houses for the family's that are currently here. However I don't agree with the amount. I believe between 100 and 200 is where it needs to be.*
- *The villages need more younger families. Section 106 money and CILS funding will bring much needed life and infrastructure to what are aging villages.*
- *The same NIMBY arguments were rolled out when they built the estate I live on in the late 1960's. If the council listened to them then I wouldn't have been able to live and bring up my family in the Village.*
- *Work*
- *Maybe a chance to buy*
- *A decent Co-Op*
- *Increased diversity*

Q1B: PLEASE PROVIDE THE REASONS AS TO WHY YOU ARE OPPOSED TO THE PLANNED NEW HOUSING DEVELOPMENTS?

The themes to emerge from the qualitative comments as to why residents opposed the planned new development are highlighted below with examples in each category. Please note that comments have been copied directly and may include spelling and grammatical errors.

‘Too many Houses for the Infrastructure of Brinklow’:

- *There will be no infrastructure to support so many new dwellings. The transport system will not be able to cater for additional cars and people. The environmental impact on the village will be devastating along with the wellbeing of the villagers and community spirit.*
- *The infrastructure and facilities could not cope with the impact of major additional housing which would severely reduce the quality of the rural qualities of Brinklow*
- *There is no infrastructure in place for these extra properties either doctors schools, shops etc it will push our services to breaking point.*
- *There is no fire station no police station no school for years one to 6. There are other larger villages that have these facilities. Brinklow is not one of them.*
- *The scale of the development is not relative to the size of the village, and nearly doubles the volume of houses. There is no infrastructure in place to cope and the proposed sites have no valid access points. The increase in traffic will create blockages on Broad Street which is already struggling to cope due to the narrowness of the road near the URC. It will also devalue the local area and detract people from wanting to visit, which is how the economy works here.*
- *The Revel surgery's , Football field, shops and businesses in Brinklow Village cannot cope and are struggling now with parking facilities , our Village can't take the huge influx of more people and housing and would have a huge impact on the historical village .*
- *Too many houses proposed.*
- *It would destroy the profile of the village and the village does not have the infrastructure to cope with doubling of residents.*
- *The infrastructure within the village and local community is not of sufficient size to accommodate this level of development (e.g. primary school and doctors surgery)*
- *Too many houses proposed. Would need extensive and expensive infrastructure changes-*
- *Brinklow is not equipped for the amount of housing proposed. Doctors, schools, sewage sysyem, roads would not cope*
- *To almost double the size of the village will have a deep impact on: traffic numbers, doctors surgery capacity and car parking which is limited at doctors and traffic volume up Heath Lane will be too much. Views to and from the Tump will be spoilt. Can Brinklow school cope with the amount of reception children these new developments will bring?*
- *The infrastructure and facilities will not cope with the major development*
- *Too large a development relative to the size of the village.*
- *Lack of infrastructure to support this scale of development.*
- *The plan fails to mention any improvements to local utilities or infrastructure that are already at capacity.*

‘Doctors Surgery’:

- Existing services in the village are already oversubscribed for example the GP surgery.
- The doctors surgery is already struggling
- GP surgery will become more difficult to get an appointment
- Pressure on services, particularly appointments with the doctor .
- Services will be pulled tighter than they already are such as the doctors.
- . Getting a doctor appointment is arduous.
- The GP surgery is already struggling without adding ~800 people to the village
- Our doctors surgery for example is already over run. My grandparents, father, brother and myself have lived in the village all of ours lives yet can’t get an appointment at our local surgery? That’s ridiculous. And it will only get worse will an increase in population.
- The GP is at full capacity. And unable to cater for any more people.
- The amenities will be stretched to capacity, by this I mean the GP surgery

‘Schools’:

- Not enough infrastructure to support what will be more than 1200 additional adults and children. Only one small school.
- No provision for secondary schooling
- there is no primary school in the village, and local schools are already at capacity
- The schools are oversubscribed.
- Our small school is full
- No school in the village. Children as young as 5 are bussed
- Not enough high schools to accommodate students as it is without a further influx of people
- There are no schools in this area that children can walk to, they have to take coaches out of the village
- No Primary School for 3.9 miles, no secondary school for 6.5 miles

‘Increased Traffic and Transport Issues’:

- The public transport cannot cope and more people will have to be transported to school. I am driven to school due as school buses are too expensive and too full/rowdy. We have to pay more for the school bus living this far from Rugby. All this would be worse for the environment than building where public transport is regular or people could cycle/walk.
- Access problems onto already busy roads. Traffic through Brinklow already a problem. No infrastructure to support proposal
- The road infrastructure is not sufficient to accommodate this development. Heath Lane is narrow and not wide enough to have central road markings or pavements on both sides of the road at the Coventry Road junction. At the other end of Heath Lane there are no pavements, street lights and the road is single track. Green Lane is a single lane road with limited opportunity for passing, no road markings or pavements. The Broad Lane junction with Coventry Road is incredibly busy at rush hour and cannot accommodate anymore traffic (it struggles to deal with what it already has). The junction is very congested and there are already parked cars along both roads which are difficult to pass and disrupt the traffic flow. Speeding is already an issue throughout the village without introducing more cars and more pollution to our countryside. Development within Brinklow should not dictated or influenced by planning decisions elsewhere (e.g. Frasers Group Development at Ansty, which was



approved despite huge local resistance). Rather it should be informed by the parish council and local housing needs analysis within the village itself.

- *Traffic through the village is impossible now without further housing.*
- *Volume of traffic already at road junctions and peak times Historic Motte and Bailey view impeded*
- *.The Anstey development would introduce a massive traffic flow, possibly HGV, when the M6 and M69 are blocked. This would be in addition to the existing farm traffic*
- *Traffic is already a major problem with HGV's and tractors using the village as a main route. When M1, M6 and M69 are closed the village is gridlocked*
- *Coventry road is already so busy with traffic and there are queues at broad street turning all the time, the noise from extra traffic will be awful not to mention the fumes.*
- *The location and size of the proposed development is likely further increase the strain on the already congested local road network and junctions.*
- *Too much additional traffic on roads that are already busy with cars, lorries and agricultural traffic.*
- *Traffic through Brinklow on Broad Street and Coventry Road is already an issue. Volume of vehicles is constantly increasing, speeding and the size of vehicles such as hgvs particularly using Broad Street is a nightmare. Just imagine increasing this traffic with all of the construction vehicles during the build, the village will be gridlocked. Then post build there will be up to 800 more cars?*
- *Additional traffic flows through an already severely congested village with an already weakened bridge at Rose narrow boats would add further danger. Alternative and costly transport options would only add further to an already challenging infrastructure.*
- *Traffic will be even worse, it takes us sometimes 10 minutes to get out of our drive on Coventry Road & it'll be much more dangerous for everyone*

'Loss of Village Identity':

- *Because we are an historical village with lots of listed buildings and a scheduled monument. Building on the scale proposed will not only double the size of a village with little amenities to support it but it will also mean we lose identity, character and culture.*
- *Purchased a house in a village to live in a village, not to live in a town*
- *Building these houses will make this beautiful village into a town. Neighbouring villages like Bulkington, Ansty and Wolston have been ruined by over development.*
- *Doubling the size of the village that already has its utilities and road junctions at their limit will destroy the character of the village.*
- *The development will nearly double the size of the village ruining Brinklow's unique character. The existing infrastructure and services (school, doctor etc) will not support this size of development. Traffic, already an issue, will increase substantially. Flooding is already an issue in the village and more hardstanding will exacerbate this. Proposed development will be on green belt when other more appropriate housing sites are available in the borough e.g. Rugby town centre.*
- *Brinklow is a historic village struggling to maintain its heritage despite doing its best. This proposal is not in the interest of the local residents and I would urge you to find alternative locations.*
- *Seems insane doubling the size of the village. Roads are already busy enough - the village will not cope. We also moved here for quiet as I work in the city as a teacher so a quiet place to live was essential for mental health.*



- *The plan appears to be excessive in size and scale that would change the whole character of the village.*
- *People say the houses will be for young people who want to buy in Brinklow - the lovely village they grew up in. I may decide to live in Brinklow when older, or a village like it - but if all these houses are built it won't be the Brinklow I know so I wouldn't want to live there. There are not many small villages left, but there are plenty of areas in urban areas or brownfield sites where houses can be built. Building here would also mean many more cars.*
- *Will not be a Village*
- *Our village has a unique character and charm that could be compromised by large-scale development. The influx of new residents may alter the social fabric and sense of community that we currently enjoy.*
- *Village will be destroyed*
- *its a village by building lots of houses you lose village status, also its a community which would be lost with lots of new housing*
- *The plan appears to be excessive in size and scale that would change the whole character of the village*
- *The success of the Scarecrow Festival shows how much people like to visit this picturesque village, that will not be the case with a housing estate of 415 homes.*
- *Over development of a rural area. We live in Brinklow for the peace and quiet of a small village life. It is good for our mental health and quality of life. Building these houses would disrupt that significantly.*
- *Heritage and Village Character: Brinklow is a historic village with a strong identity and features like the Norman motte-and-bailey castle (Brinklow Castle). Large-scale modern developments could compromise its traditional character and heritage setting.*

'Loss of Green Space':

- *Greenbelt should not be built on in order to protect the countryside, which does so much for our planet as well as the physical and mental health of the people already sympathetically nestled around it*
- *Destroying farm land and nature*
- *Loss of Green Belt Land: Brinklow is surrounded by rural countryside and green belt land. Development will lead to the irreversible loss of natural habitats and green space, impacting local wildlife and the rural character of the village.*
- *The development will destroy important habitats and countryside.*
- *Countryside walks for exercise and mental health ruined*
- *Building on green belt, which disturbs wildlife and natural habitats as well as ruins scenic views across the currently unspoilt countryside.*
- *Decimation of Green Belt*
- *6. Ecological Impact: New developments could disturb local ecosystems and protected species in the area. Including destruction of hedgerows, trees, and natural habitats.*
- *Finally the green space should be just that, green space I have just moved into what I thought was a lovely busy but country village I did not want to move to a bustling town. Feel like my house will be devalued as a result of this*
- *It will ruin the character of the village, damage the greenbelt and cause environmental damage,*
- *From an environmental point of view. We shouldn't be building on green belt land and destroying wildlife habitats.*

‘Impact on the Sewage System’:

- *Furthermore, the sewage is already an issue, adding to that issue further will only increase complaints for them to continue to do nothing.*
- *Flooding of sewage would be a regular occurrence as the current drains already cannot cope with heavy rainfall and sewage pumping stations are already overwhelmed at times.*
- *The existing sewers and rainwater drains in Brinklow are already a problem and frequently flood*
- *I was born in the village of Brinklow and if this project goes ahead it will totally spoil what is a lovely place to live firstly the sewage would not cope*
- *Sewer works already overloaded and village floods regularly.*
- *Infrastructure does not support any further development at the moment. Sewage works inadequate.*
- *The sewer system / sewage plant is not designed for this number of houses.*
- *Existing sewerage infrastructure would not cope.*
- *The sewage pumping station on the Lutterworth rd often causes problems. The sewage works at Walkers Terrace cannot cope with the demands of residents as it is.*
- *Our drainage system regularly overflows as it can't cope with the housing that is already here.*
- *The sewage system blocks and the roads now flood after a few dwellings were built on the old Dun Cow site. 400 extra dwellings would completely overwhelm it; especially as the sewage station is on the diametrically opposite side of the village, where outflows run into a very small Smite Brook. Wouldn't look very good if overwhelmed as it runs to Coombe Abbey!*

‘Flooding’:

- *Limited development is fine but increasing the village size by the amount proposed will overwhelm services and the already problematic flood risks*
- *The current surface water drainage system will be unable to cope with the increased water. Heath Lane floods with the current system.*
- *I'm concerned about flooding as this has increased in last couple of years.*
- *Flood Risk: If the development is planned in or near a floodplain, it could increase the risk of flooding for existing homes—especially with climate change intensifying weather events.*
- *the village will have much greater potential for flooding.*
- *Flooding is also an issue with us experiencing flooding in our road which hasn't been seen before, the projections for flooding into 2060 supplied by Severn Trent are worrying and more houses will add to the problem as our combined sewers are unable to cope at the current housing level.*

Q1 C: IS YOUR CURRENT PROPERTY APPROPRIATE FOR YOUR HOUSEHOLD NEEDS?	
	%
Yes (Please go to Q1E)	91
No (Please go to Q1D)	9
N=	234

91% of respondents stated that their current property was appropriate for their household needs.

Q1 D: IF YOUR CURRENT PROPERTY IS NOT APPROPRIATE FOR YOUR HOUSEHOLD NEEDS PLEASE PROVIDE THE REASONS WHY?

The key theme to emerge was that the current property was 'Too Small', with comments including;

- *Short of space and rooms for children*
- *Need more rooms for children*
- *It is not large enough*
- *Too small*
- *Family is growing and need someone larger*
- *It is too small for our growing family.*

Q1 E: ARE YOU PLANNING TO MOVE PROPERTY IN THE NEXT FIVE YEARS?	
	%
Yes (Please go to Q1F)	12
No (Please go to Q2)	88
N=	232

88% of respondents reported that they were not planning to move property in the next 5 years.

Q1F: WOULD YOU LIKE YOUR NEXT PROPERTY TO BE IN BRINKLOW?	
	%
Yes	66
No	34
N=	41

66% of respondents indicated that they would like their next property to be in Brinklow.

Q2: PLEASE RATE THE IMPORTANCE OF THE FOLLOWING TYPES OF PROPERTY THAT ARE REQUIRED IN BRINKLOW?						
	Very Important	Important	Neutral	Not Important	Not at all Important	N=
	%	%	%	%	%	
Detached	5	13	33	13	35	220
Semi-Detached	4	23	33	13	27	220
Bungalows	15	33	24	9	18	226
Terraced Housing	5	16	36	14	30	219
Flats	2	9	23	21	46	219
Affordable Properties to enable local young people to move to, or remain living in Brinklow	29	28	24	4	15	233
Properties to enable older people to move into more suitable accommodation for their needs	32	27	25	5	12	232
Properties to fit in visually with existing streetscapes	63	19	8	2	7	232
Properties to have gardens	39	32	18	3	8	226

In terms of the Types of Properties that are required in Brinklow, 82% stated 'Properties to fit in visually with existing streetscapes' were either 'Very Important' (63%) or 'Important' (19%) with 71% 'Properties to have gardens'. (39% 'Very Important/ 32% Important). Over 50% of respondents highlighted the importance of 'Properties to enable older people to move into more suitable accommodation for their needs' (59%) and 'Affordable properties to enable local young people to move to, or remain living in Brinklow' (57%).



Q2A: PLEASE IDENTIFY ANY AREAS OF LAND THAT YOU MAY CONSIDER ARE SUITABLE AND AVAILABLE TO FULFIL ANY SPECIFIC TYPE OF DEVELOPMENT. THIS MAY RELATE TO THE TWO HOUSING SITES PROPOSED BY RUGBY BC BUT ALSO TO OTHER LOCATIONS THAT COULD TAKE SMALLER NUMBERS OF DWELLINGS FOR DIFFERENT PURPOSES.

16% of comments identified 'Lutterworth Road' with comments including:

- *There are one or two possible sites on Lutterworth Road.*
- *The preferred option from the previous draft local plan on the Lutterworth road is better than both of the options put forward in this one. The master plan released at the time included large green spaces and the development was tucked behind the cemetery. The size of this development, if it was the only development to happen, would certainly not be as catastrophic as the 415 homes proposed recently.*
- *Area to right of cemetery on Lutterworth Road, small site at Walkers Terrace, site on right of Lutterworth Road over bridge belonging to Drapers which falls within Brinklow Boundary*
- *The Lutterworth road on left towards Rose narrow boats, perhaps up to 100 houses, also suggest site not 415 properties but up to 100*
- *Fallow land at rear of Lutterworth Road*
- *There is a plot of land at the back of Lutterworth road which I believe could be used to build on*
- *Land off Lutterworth Road*
- *Lutterworth road opposite cemetery*
- *Land between 25 and 49 Lutterworth Road*
- *The end of the houses on Lutterworth Road*
- *Land along the Lutterworth Road, although the current footpath would need to be widened as it is currently too narrow for pedestrians to walk safely into the centre of the village.*
- *Land on Lutterworth road opposite the cemetery - in line with existing properties and would not impact on views of village life as we know and love it.*

10% of comments cited the 'Garages', including:

- *In fill should be first priority, the disused Council garages could be ideal for a small block of flats for young people at an affordable cost.*
- *garages off great balance,*
- *Disused council garages in Yew Tree Hill*
- *The unused council owned garages in yew tree hill*
- *Houses on garages at Yew tree hill. If we can't use the garage then repurpose the space*
- *Garages near Great Balance suitable for small development*
- *Garages in Yew Trees*
- *Garages off Coventry road*

10% of comments mentioned 'Coventry Road' with comments such as:

- *Coventry Road out towards Coombe as you leave the Village could have some additional dwellings*
- *Land along the Coventry Road, opposite the current housing - so long as the number of properties was controlled.*

- Coventry Road farm owned by council previously suggested
- Overgrown spinney on Coventry Road backing upto playfield
- Coventry Road opposite side of houses already there
- Land between Walkers Terrace and Coventry Road to link it with rest of village.
- Coventry Road (council owned) from Ansty Road to Farm
- Coventry Road farm owned by council previously suggested.
- Field opposite the houses on Coventry Road.

Q3: PLEASE RATE THE IMPORTANCE OF THE FOLLOWING TYPES OF TENURE OF NEW PROPERTIES THAT ARE REQUIRED IN BRINKLOW?

	Very Important	Important	Neutral	Not Important	Not at all Important	N=
	%	%	%	%	%	
Owned	29	33	27	2	9	221
Rented from Local Authority	7	19	35	11	29	214
Rented from Housing Association	7	12	38	13	30	215
Private Rented	1	16	36	15	31	213
Tied Accommodation	1	6	47	13	33	206
Shared Ownership	4	15	39	10	33	206

62% stated that being 'Privately Owned' (29% Very Important/ 33% Important) was important in terms of the type of tenure of new properties that are required in Brinklow. Over 40% reported that 'Private Rented' (46%), 'Tied Accommodation' (46%), 'Shared Ownership' (43%), 'Rented from Housing Association' (43%) and 'Rented from Local Authority' (40%) were either 'Not Important' or 'Not at all Important' in terms of the tenure of new properties that are required in Brinklow.

Q4: PLEASE RATE THE IMPORTANCE OF THE FOLLOWING TRANSPORT AND TRAFFIC SOLUTIONS IN BRINKLOW?

	Very Important	Important	Neutral	Not Important	Not at all Important	N=
	%	%	%	%	%	
On-Street Car Parking	41	25	16	7	11	214
Off-Street Car Parking	71	20	7	0	2	225
Traffic calming measures	73	17	8	1	1	223
Safer crossings	73	19	5	1	1	222
Additional pavements	49	17	26	5	2	219
Junction improvements	63	20	12	2	2	225

Over 90% rated 'Safer Crossings' (92%), 'Off-Street Car Parking' (91%) and 'Traffic Calming Measures' (90%) as Transport and Traffic Solutions which were Important to Brinklow.

Q4A: PLEASE IDENTIFY LOCATIONS FOR IMPROVEMENTS TO EXISTING / PROVISION OF NEW TRAFFIC AND TRANSPORT SOLUTIONS IN BRINKLOW?

On-Street Car Parking

48% of comments referred to 'Broad Street'.

Off-Street Car Parking

23% of comments referred to 'Broad Street'.

Traffic calming measures

'Coventry Road' was the most referred to location in terms of improvements to existing/provision of new 'Traffic and Transport' solutions.

Safer crossings

46% of comments cited 'Broad Street' and 26% 'Coventry Road' in terms of locations for 'Safer Crossings'.

Additional pavements

13% mentioned 'Ell Lane' and 9% 'Green Lane'.

Junction improvement

'Broad Street' and 'Coventry Road' were the most referred to locations for improvements to existing or provision on new 'Junction Improvements'.

Q5: PLEASE RATE THE IMPORTANCE OF THE FOLLOWING IMPROVEMENTS TO EXISTING / PROVISION OF NEW FACILITIES/INFRASTRUCTURE IN BRINKLOW?						
	Very Important	Important	Neutral	Not Important	Not at all Important	N=
	%	%	%	%	%	
Shops	24	24	28	14	10	202
Cafes/ Restaurants	13	23	33	16	14	201
Pubs	14	15	25	24	22	199
24 Hour Cash Point	20	19	30	16	16	199
Business Premises to Rent or Buy	4	13	40	20	24	198
Improved Community Halls and Meeting Places	13	34	29	11	13	203
Improved access to Doctors Surgery and Pharmacy	57	23	11	2	6	208
Additional Health Services e.g. Dentists, Opticians	27	25	25	11	11	204
Additional CCTV	39	28	19	7	7	200

80% stated that 'Improved access to Doctors Surgery and Pharmacy' were 'Very Important (57%)' / 'Important (23%)' in terms of improving Brinklow, with 67% 'Additional CCTV' and 52% 'Additional Health Services e.g. Dentists, Opticians.'

Q5A: PLEASE IDENTIFY LOCATIONS FOR IMPROVEMENTS TO EXISTING / PROVISION OF NEW FACILITIES/ INFRASTRUCTURE IN BRINKLOW?

Shops

22% of the qualitative comments referred to 'Broad Street'

Cafes/ Restaurants

13% of the qualitative comments referred to 'Broad Street'

Pubs

The key theme to emerge was that Brinklow did not need any more 'Pubs'.

24 Hour Cash Point

29% of comments cited 'Broad Street' and 29% 'Post Office'.

Business Premises to Rent or Buy

The key theme to emerge was that Brinklow did not need anymore 'Business Premises to Rent or Buy'.

Community Halls and Meeting Places

'Improvements to Existing Halls/Places' was the key theme to emerge.

Additional CCTV

24% 'Broad Street' and '19% 'Coventry Road' were cited as locations for 'Additional CCTV'.

Q6: PLEASE RATE THE IMPORTANCE OF THE FOLLOWING IMPROVEMENTS TO EXISTING / PROVISION OF NEW FACILITIES FOR CHILDREN AND YOUNG PEOPLE IN BRINKLOW?						
	Very Important	Important	Neutral	Not Important	Not at all Important	N=
	%	%	%	%	%	
Playgrounds/ Play Areas	36	30	23	4	7	200
Pre-School Nursery	31	33	22	6	8	201
Upgrades to current School	33	26	26	5	6	200
Access to Secondary Education	46	23	19	6	6	202
Library	13	23	39	18	8	199
Youth Clubs	19	38	30	4	9	197

In terms of the importance of improvements to existing/ provision of new facilities for Children and Young People in Brinklow, 69% stated 'Upgrades to current School', 69% 'Access to Secondary Education', 66% 'Playgrounds/ Play Areas' and 64% 'Pre-School Nursery'.

Q6A: PLEASE IDENTIFY LOCATIONS FOR IMPROVEMENTS TO EXISTING / PROVISION OF NEW FACILITIES FOR CHILDREN AND YOUNG PEOPLE IN THE VILLAGE?

Playgrounds/ Play Areas

'Developing existing Playgrounds/ Play Areas' was cited.

Pre-School Nursery

Improving the existing Pre-School Nursery was a common theme.

Library

'Mobile Library' was mentioned by a number of respondents.

Youth Clubs

'Village and Community Halls' were the most common locations for improvements to existing or provision of new Facilities for Children and Young People.

Q7: PLEASE RATE THE IMPORTANCE OF THE FOLLOWING IMPROVEMENTS TO EXISTING / PROVISION OF NEW ENVIRONMENTAL FEATURES IN BRINKLOW?						
	Very Important	Important	Neutral	Not Important	Not at all Important	N=
	%	%	%	%	%	
Access to Countryside	79	14	4	2	1	204
Green Spaces	85	11	2	0	1	204
Green Areas for Wildlife	88	10	1	0	0	204
Tree Planting	76	21	1	0	1	203
Improved Flood Prevention Measures	81	14	4	0	0	203
Connectivity of Footpaths and Bridleways	69	23	7	0	1	200
Improved Drainage at the Spinney End of the Playing Field	65	22	10	2	1	201
Improved Drainage at Tump Path	61	24	10	3	1	201
Improvements to Path adjacent to Raven	47	25	22	4	1	201

In terms improvements to existing/ provision of new Environmental Features over 90% stated this was either 'Very Important' / 'Important' in terms of Green Areas for Wildlife' (98%), 'Tree Planting; (97%), 'Green Spaces' (96%), 'Improved Flood Prevention Measures' (95%), 'Access to Countryside' (93%) and 'Connectivity of Footpaths and Bridleways' (92%).

Q7A: PLEASE IDENTIFY LOCATIONS FOR IMPROVEMENTS TO EXISTING / PROVISION OF NEW ENVIRONMENTAL FEATURES IN BRINKLOW?

Access to Countryside

The key theme to emerge was that Access to Countryside needed to be 'Village Wide'.

Green Spaces

'Maintaining the existing Green Spaces' was cited by a number of respondents.

Green Areas for Wildlife

'Maintaining the existing Green Areas for Wildlife' was cited by a number of respondents.

Tree Planting

'The Tump' was a location suggested for Tree Planting.

Improved Flood Prevention Measures

'Heath Lane' was the most cited location for improved Flood Prevention Measures.

Connectivity of Footpaths and Bridleways

Improvements to Connectivity of Footpaths and Bridleways was suggested for 'All over the Village'.

Q8: PLEASE RATE THE IMPORTANCE OF THE FOLLOWING IMPROVEMENTS TO EXISTING / PROVISION OF NEW SPORTS AND RECREATIONAL FEATURES IN BRINKLOW?						
	Very Important	Important	Neutral	Not Important	Not at all Important	N=
	%	%	%	%	%	
New Community Meeting Spaces	14	25	42	11	8	192
New Indoor Sports Facilities	9	19	42	17	14	186
New Outdoor Sports Facilities	10	21	46	13	11	189
New Playing Pitches	8	14	52	14	12	184
Upgrades to Existing Sports Facilities	13	28	42	8	9	190
More Allotments	7	23	48	12	10	188

41% reported that 'Upgrades to Existing Sports Facilities' were either 'Very Important' (13%) and 'Important' (28%) in terms of improvements to Sports and Recreational Facilities, with 39% 'New Community Meeting Spaces'. (14% Very Important/ 25% Important).

Q8A: PLEASE IDENTIFY LOCATIONS FOR IMPROVEMENTS TO EXISTING / PROVISION OF NEW SPORTS AND RECREATIONAL FEATURES IN BRINKLOW?
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Community Meeting Spaces

No key theme emerged from the qualitative feedback.

Indoor Sports Facilities

No key theme emerged from the qualitative feedback.

Outdoor Sports Facilities

No key theme emerged from the qualitative feedback.

New Playing Pitches

No key theme emerged from the qualitative feedback.

Upgrades to Existing Sports Facilities

No key theme emerged from the qualitative feedback.

More Allotments

No key theme emerged from the qualitative feedback.

Q9: PLEASE USE THE SPACE BELOW TO PROVIDE ANY FURTHER INFORMATION CONCERNING THE PLANNED HOUSING DEVELOPMENTS IN BRINKLOW.

Replicating previous themes in the Survey, qualitative comments centred on 'Opposition to the Planned Housing Development due to negative consequences to 'Loss of Village Identity', 'Traffic', 'Lack of Infrastructure' and 'Loss of Green Spaces'.